



## **Hiring part-time Social Media Campaign Organizer for the Unit 2 Bargaining**

<b>Job Description:</b>	Temporary, Part-time Bargaining Campaign Assistant, PSAC 901
<b>Position Title:</b>	Social Media Campaign Organizer
<b>Posting Type:</b>	Public
<b>Position Type:</b>	12 weeks, part-time (5 - 7 hours/week at \$44.02/hr)
<b>Position Posted:</b>	January 9, 2024
<b>Application Deadline:</b>	5:00pm, January 17, 2024
<b>Starting Date:</b>	January 22, 2024
<b>Workplace Location:</b>	Remote work/Queen's University, Kingston, Ontario

The Public Service Alliance of Canada (PSAC) Local 901 represents approximately 2,000 academic workers at Queen's University, Kingston, Ontario. PSAC 901 is comprised of two units: Unit 1 (Teaching Assistants, Research Assistants and Teaching Fellows) and Unit 2 (Postdoctoral Scholars). The Unit 2 Collective Agreement expired in June 2023 and we are hiring a part-time, temporary campaign social media organizer during the current negotiations for a new Collective Agreement with the Employer (Queen's University).

This position starts January 22, 2024, and lasts for 12 weeks or until ratification of the Unit 2 Collective Agreement (whichever comes first). The ideal candidate will have excellent social media and design skills, familiarity with social media platforms, and will work closely with the Unit 2 Mobilization Committee and the Campaign Coordinator. Prior experience with PSAC 901 or labour organizations is considered an asset.

### **Key initiatives and responsibilities will include and are not limited to:**

- Reporting to the Mobilization Committee, and Campaign Coordinator
- Keeping in close, regular contact with the Campaign Coordinator and the Bargaining Team (through email, WhatsApp/Signal, or other appropriate means)
- Quickly and actively promoting campaign goals, and assisting member participation
- Managing social media and general media relations; this includes posts for Facebook, Instagram, Twitter, and YouTube
- Designing campaign materials for social media using Canva software and posting on social media accounts
- Working flexibly and responsively to emergent campaign needs

**The skills and qualifications for this temporary contract are:**

- Excellent written and oral communication skills especially on social media, as well as media relations more broadly
- Strong design skills for social media, with a good understanding of designing for digital accessibility
- Experience with video recording and editing for short videos, plus graphic arts experience, from traditional posters to digital media memes
- Skills to navigate Canva, G-Suite/Drive, and Mailchimp newsletter software
- Interest in the labour and student movements in an academic context is preferred
- Accomplish goals with minimal supervision
- TA/RA/TF experience is preferred, but not required

**To apply:**

Please include a one-page cover letter outlining your qualifications, including two references, a current CV (maximum two pages), and examples of your designs/relevant work examples.

**Email your application as a single .pdf file to [staff.psa901@gmail.com](mailto:staff.psa901@gmail.com) by 5pm EST on January 17, 2024.**

Interviews will be held as soon as possible after the closing date, and conducted over Zoom.

For inquiries please contact [staff.psa901@gmail.com](mailto:staff.psa901@gmail.com), or Astrid Hobill, Campaign Coordinator [astridhobill@hotmail.com](mailto:astridhobill@hotmail.com).

*PSAC 901 is committed to employment equity and diversity in the workplace. Applications are encouraged from equity-seeking groups, including Women, Aboriginal Peoples, Visible Minorities, Persons with Disabilities, and Persons of any sexual orientation or gender identity.*