

PSAC 901

Position Title: Social Media Content Creator, PSAC Local 901

Type: Temporary, Part-time, 40 hours over 6 weeks, (\$43.15/hour)

Posting Type: Public

Position Posted: August 2, 2022

Application Deadline: August 16, 2022

Start Date: ASAP after August 16, 2022

Workplace Location: Remote work/ Queen's University, Kingston, Ontario

The Public Service Alliance of Canada (PSAC) Local 901 represents approximately 2000 academic workers at Queen's University, Kingston, Ontario. PSAC 901 is comprised of Unit 1 (Teaching Assistants, Research Assistants and Teaching Fellows) and Unit 2 (Postdoctoral Scholars). Our non-profit organization strives to protect, maintain and advance the interests of the members of the Local. We are committed to promoting equity and social justice within the Local, PSAC, Queen's University and the broader Kingston Community.

The position of social media content creator will design graphics and social media posts for PSAC 901's various social media channels. The ideal candidate should have excellent communication, social media, and design skills and will work closely with the executive committee on developing educational campaigns about our collective agreements and the Local's activities more broadly.

Key initiatives and responsibilities will include and are not limited to:

- Designing campaign material for social media based off of content provided from the local executive committee;
- Reporting to the executive committee and coordinating with union stewards and occasionally the Regional PSAC office to ensure members are informed about their rights under the collective agreement;
- Promoting the union's goals and assisting member participation;
- Writing copy for social media posts based on the information provided by PSAC Local 901;
- Designing and implementing content calendar; this includes posts for Facebook, Instagram, Twitter, and YouTube.

The skills and qualifications for this temporary contract are:

- Interest in the labour and student movements in an academic context is preferred
- TA/RA/TF or postdoctoral experience is preferred but not required
- Strong design skills for social media, with a good understanding of designing for digital accessibility
- Excellent written and oral communication skills, preferably with experience writing copy for online and social media

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- Demonstrated ability to plan, implement, and manage content & communications on multiple social accounts
- Ability to work flexible hours
- Accomplish goals with minimal supervision

Please include a cover letter (max one-page) outlining your qualifications, including two references, a current CV (maximum three pages), and examples of your previous social media work. Email your application as a single .pdf file to Astrid Hobill:

president@psac901.org.

Interviews will be as soon as possible after the closing date.

For inquiries please contact Astrid Hobill, President PSAC local 901 (president@psac901.org).

PSAC 901 is committed to employment equity and diversity in the workplace. Applications are encouraged from equity-seeking groups, including Women, Aboriginal Peoples, Visible Minorities, Persons with Disabilities, and Persons of any sexual orientation or gender identity.