

Job Description: Temporary, Part-time Bargaining Campaign Assistant, PSAC 901
Position Title: Social Media Campaign Person
Posting Type: Public - 16 weeks, part-time (5 hours/week at 42.73./hr, until October 1st)
Position Posted: May 25, 2021
Application Deadline: 5:00pm, June 7, 2021
Starting Date: June 14, 2021
Workplace Location: Remote work/Queen's University, Kingston, Ontario

The Public Service Alliance of Canada (PSAC) Local 901 represents approximately 2000 academic workers at Queen's University, Kingston, Ontario. PSAC 901 is comprised of Unit 1 (Teaching Assistants, Research Assistants and Teaching Fellows) and Unit 2 (Postdoctoral Scholars). The Unit 1 TA/RA/TF collective agreement expired April 2021 and we are hiring a part-time, temporary campaign social media person during the current negotiations for a new collective agreement with the Employer (Queen's University). Due COVID-19, reaching our members through social media will be of paramount importance.

This position starts Monday, June 14, 2021 for 16-weeks. The ideal candidate should have excellent social media and design skills who will work closely with the Unit 1 Mobilization Committee and the Campaign Assistant.

Key initiatives and responsibilities will include and are not limited to:

- Reporting to the mobilization committee, and coordinating with executive, union stewards and the Regional PSAC office to ensure members are informed about TA/RA/TF contract negotiations
- Keeping in close contact with the campaign assistant
- Promoting campaign goals and assisting member participation
- Managing social media and general media relations; this includes posts for Facebook, Instagram, Twitter, and YouTube
- Designing campaign material for social media
- Relaying ideas and concerns from members to the bargaining committee

The skills and qualifications for this temporary contract are:

- Interest in the labour and student movements in an academic context is preferred
- TA/RA/TF experience is preferred but not required
- Excellent written and oral communication skills especially on social media, as well as media relations more broadly
- Strong design skills for social media, with a good understanding of designing for digital accessibility
- Ability to work flexible hours
- Accomplish goals with minimal supervision
- Experience with video recording and editing for short videos, plus graphic arts experience from traditional posters to digital media memes, is required.

Please include a one-page cover letter outlining your qualifications, including two references, a current CV (maximum three pages), and examples of your designs. Email your application as a single .pdf file to Astrid Hobill: president@psac901.org.

Interviews will be as soon as possible after the closing date and conducted over Zoom.

For inquiries please contact Brittainy Bonnis, Information Officer (info.officer@psac901.org); or, Astrid Hobill, President PSAC local 901 (president@psac901.org).

PSAC 901 is committed to employment equity and diversity in the workplace. Applications are encouraged from equity-seeking groups, including Women, Aboriginal Peoples, Visible Minorities, Persons with Disabilities, and Persons of any sexual orientation or gender identity.